

Growing with Syngenta  
while contributing  
to meeting the rising demand  
for food, feed and fuel\*

The Syngenta logo, featuring the word "syngenta" in a blue, lowercase sans-serif font with a green leaf icon above the letter 'y'.

**\*Our work matters**

A photograph of two scientists, a woman on the left and a man on the right, both wearing white lab coats, standing in a large greenhouse. The woman is holding a white clipboard and looking towards the camera. The man is holding a small black tray with several young green plants and looking directly at the camera. The greenhouse is filled with rows of similar plants in black trays on metal stands. The background shows the glass and metal structure of the greenhouse.



# Who are we?

## **Syngenta is...**

one of the world's leading companies with more than 24,000 employees in over 90 countries dedicated to our purpose: Bringing plant potential to life. We are using our world-class science, global reach and commitment to our customers to help increase food production, protect the environment and improve quality of life.

With a rich product portfolio and research pipeline, we are the global leader in crop protection, and rank third in the high-value commercial seeds market. Our innovative products and technologies are contributing to making better use of land and water and improve crop quality and yield. We provide growers worldwide with sustainable farming solutions which help solve major global agricultural challenges.

**Our work matters**  
More than 24,000  
Syngenta employees  
in over 90 countries  
are helping to  
address today's  
global agricultural  
challenges



# What are the global challenges we help solve today?

## **Growing demand for food and fuel**

Global agriculture is facing a huge challenge. By 2030, world population will rise by an estimated 30%. However, changing diets and the need to ease existing food shortages mean growers will need to increase production by a massive 50%.

How do we find sustainable ways to feed an ever-growing population when agricultural land is limited?

Our innovative products help farmers increase yields and at the same time protect crops, prevent soil erosion, conserve water and care for biodiversity. We train farmers to use our products as part of sustainable farming practices that bring prosperity and improved standards of living to rural communities.

### **Our work matters**

**In 1960, one hectare of arable land fed two people – in 2050, it will need to feed five people**

**“The most important challenge for the future will be food availability... Through the innovative solutions we are continually developing, Syngenta can help.”**

**Alfred, Field Research**

# How are we developing and growing?

## **A healthy and growing business**

Syngenta was created in 2000. We have developed a deep understanding of plants and are a leading global agribusiness in a world wide market worth around \$60bn.

Innovation and a clear sense of purpose are fundamental to our success. Being one of our industry's top investors in research and development plays a vital role in fueling the profitable growth of our company. We produce an unparalleled range of crop protection, seeds and biotech products, and we constantly seek new ways to meet food production challenges and grow our business.

Consequently, we are able to respond quickly to changing conditions in agriculture. Our local expertise enables us to work closely with growers and partners throughout the world, creating sustainable solutions for the future.

## **Our work matters**

**In 2008, we invested  
\$1 billion in Research  
and Development**

**“What could be more rewarding than having the opportunity to use your knowledge and experience to help feed people around the world?”**

**Nicolas, Patent Information Specialist**





# Why is our Crop Protection business vital?

## **Crop Protection**

Innovation in modern crop protection technology increases yields. Everyday, in over 90 countries, Syngenta helps growers meet their challenges with a broad, innovative range of crop protection products. Without Syngenta products, around 80 million tonnes of corn and 40 million tonnes of cereals would be lost to insects, weeds and diseases each year.

In Crop Protection, Syngenta is the global leader. We are reinforcing this position by investing heavily in science and technology, developing new ways to help farmers protect their crops.

**Our work matters**  
40% of the world's  
food would not  
exist without crop  
protection products

**“We have a large number of R&D facilities spread globally, which gives us the ability to continually develop new products.”**

**Camilla, Research Chemistry**



# What is the key to the success of our innovative Seeds business?

## Seeds

Syngenta has one of the most diversified portfolios in the seeds industry – including corn, soybean, oilseeds, sugar beet, vegetables and flowers – and we see consistently strong growth within this business. By combining offers across our seeds product categories we can meet growers' increasing demands. Continued investment in research and development is delivering a range of new technologies to the market and is capitalizing on our global germplasm base and extensive expertise in breeding.

All this is enabling us to meet growing demands for food and create characteristics that growers, retailers and consumers want, such as inbuilt insect resistance or foods with improved nutritional value.

**Our work matters**  
**One in seven**  
**tomatoes worldwide**  
**comes from Syngenta**

**“Our range of products  
is so wide that many people  
see and eat the results of  
our work every day.”**

**Sander, Seeds Finance**

# What type of projects do we work on?

## **Setting an industry record for speed to market**

Many of our projects demand a shared vision and purpose across disciplines and geographies. These elements, for example, were vital in the development and launch of an innovative insect-protected corn, when our competitors were ahead of us and timing was absolutely critical. To address this challenge, we used our extensive global network across both Seeds and Crop Protection. Interdisciplinary teams worked together to develop a highly innovative product.

The challenges we faced were significant. We had to plan the supply and sales effort while operating under regulatory constraints, but the belief in our product was so strong that we took on the associated risk.

Through their innovative thinking, focus and determination, the team enhanced growth and profitability levels for Syngenta's corn solutions. For farmers, the solution provides needed tools to address new weed challenges and to deliver higher crop yields as they strive to meet the ever increasing food demand.

**“Project success comes from our common way of working, throughout the organization and across geographies.”**

**Sasank, Sales and Distribution**



# How do our employees grow and contribute?

## Unleashing your potential

Working for us is a rewarding experience. You would expect a world-leading organization in an exciting and increasingly important growth sector to offer plenty of opportunities for personal development. But we take it further. Encouraging our people to realize their personal and professional potential is at the heart of our culture. We aim to create a stimulating work environment that nurtures your talent and creativity, stretches your skills and recognizes your achievements.

Whatever your role, you'll also have the satisfaction of contributing to the success of our business and playing a part in solving some of the world's biggest agricultural challenges.

### Our work matters

**We aim to recruit and retain the most motivated and talented people, and to build successful teams**

**“There is a lot of support and encouragement for development at Syngenta. For people who are interested, there are many opportunities to move between departments and countries.”**

**Brigitte, Seeds Treatment**



# How does each project make a difference?

## **Cutting-edge research and development in Goa**

Ongoing international growth of the business, along with increasing demand for new innovations, led to designs for a cutting-edge Research and Development facility in Goa, India.

After an extensive effort from teams across continents, a new facility was developed and fully operational in just two years. Recruitment of exceptional employees across all departments was an exciting challenge; an international team worked tirelessly to find people who could make a substantial contribution.

Word started to get around, both within India and among candidates throughout Europe and the United States. People wrote to us seeking job opportunities, and, as a result, Indian scientists studying in Europe were recruited to work in Goa. To develop intercultural networking and use of best practices, some employees completed six-month placements at Syngenta Research and Development facilities worldwide.

The huge achievement of setting up a fully operational facility with a first-rate reputation in the scientific community was highly rewarding. The facility is now helping to tackle crop diseases and help solve global agricultural issues.

**“Our site has grown to be a multicultural research center... there is the opportunity to work in a very open environment.”**

**Losang Tenzin, Disease Control**





# Who thrives and makes a difference here?

## A highly skilled workforce

The success of our business depends on attracting, retaining and developing the most talented and motivated people, whatever their professional and educational background.

We're always seeking better ways, in our science and in our working environment. The individuals who succeed here share this strong belief in growth and innovation. Our employees have a passion for taking on the toughest challenges, as well as a sense of urgency in bringing plant potential to life. We value the fact that each and every individual makes a real difference in our large international organization.

### **Our work matters**

**84 percent of employees we surveyed are proud to be associated with Syngenta and fully support the company's values.**

**“To work for a growing company brings new challenges and presents opportunities for me to succeed every day.”**

**Jennifer, Corporate Affairs**

# How does the diversity of our employees help us succeed?

## **A truly diverse business**

The global reach of our business means Syngenta is inherently diverse. We employ more than 24,000 people in over 90 countries. Naturally, the people working for us come from a wide variety of educational and cultural backgrounds.

Employing people from divergent backgrounds contributes to our stronger understanding of our customers and encourages employees to share different perspectives, sparking innovation and promoting knowledge-sharing. Whichever of our diverse roles is most suited to you, working at Syngenta enables you to contribute in an international environment full of opportunities for everyone to make the most of their knowledge and skills.

**Our employees believe diversity is one of our strengths; 22 nationalities are represented amongst senior leadership**



# Our work matters

To find out how to be part of Syngenta,  
visit [www.syngenta.com/careers](http://www.syngenta.com/careers)



**Growing with Syngenta**  
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