

Harvest our experience

We would like to invite you to our Open Field Demo Days in Wervershoof, the Netherlands. On the demo site, we will show you our latest commercial and recently developed product range - a range showing our dedication to innovation, by providing varieties with better uniformity, marketable yield, storage potential and taste. We understand that the growth of your company depends on innovation in plant breeding, mechanization, plant raising and crop protection methods. We will highlight some of these historical and forthcoming developments at the open days, demonstrating the continuous drive of the entire industry to improve and innovate. By listening to your ideas and showing our future concepts we can enable you to: 'Harvest our experience'.



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Open Field Demo Days

28-30 September 2010



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Open Field Demo Days

What can you look forward to?

- demonstration fields featuring the newest range of cabbage, Brussels sprouts, cauliflower, broccoli, lettuce, spinach, beans, squash, leek, onion and sweet corn
- presentations on Syngenta's understanding of developments in vegetables production from past to present
- our visions on the future of food producing
- our ideas for improved agronomy
- practical solutions like Integrated Crop Management for better farming, such as the FarMore concept
- benefits of the Syngenta ranges of herbicide, fungicide and insecticide products



Open Field Demo Days:

Tuesday	28 September
Wednesday	29 September
Thursday	30 September
	10.00 – 17.00 hrs

Location: Wervershoof, the Netherlands