The Brief:

Agriculture is at a crossroads and farmers find themselves on the frontline of an industry-wide transformation. Today, we urgently require innovative solutions for food security, climate change, and sustainability. AI could be the key to revolutionizing agriculture for our future needs. We've been innovating with #AI for several years to great success. Being committed to #opensource and the power of collaborations, we know that we don't have all the answers alone. We're looking for your collective wisdom to further harness the immense potential and scope of AI to safely feed our planet's population. We want to hear from you: What are the untapped, maybe surprising, areas of AI application that hold the potential to revolutionize the agricultural industry in ways not yet seen or explored? Got something to share? Submit your ideas!

Read our T&Cs here.

Your insights will drive our shared mission to harness AI's full scope in sustainably nourishing our planet.

How to Participate: To submit information about your ability to meet the brief, participants should complete the following steps:

- Follow Syngenta and Syngenta Group on LinkedIn.
- Fill out our Form with all required details.
- Agree to the Terms and Conditions submission Form.
- Ensure your response is succinct and text only – not exceeding more than 800 words.
- Make the response personalized to Syngenta… You'll need to do your research about us and make your pitch specific and relevant to our Crop Protection and Seeds businesses.
- Please don't attempt to contact Syngenta employees directly. Only responses via the submission form will be reviewed.
- Submit your response by then end of June 2024.
- See no boundaries – because we don't!

We won't be able to accommodate requests for workshops, meetings or calls at this time. We are only requesting and accepting submissions as described above. We will be in touch with the idea makers that excite us the most to discuss next steps. Don't be offended if you do not receive a reply from us, we'll get in touch if we see potential for a successful collaboration!

Terms and Conditions for Syngenta AI LinkedIn campaign – May/June 2024

1. **Brief ("Brief")**: The request for information from Syngenta published on LinkedIn to invite companies, organizations, universities and individuals to pitch their specific AI capabilities and ideas to help us to further harness the immense potential and scope of AI to safely feed our planet's population.

2. **Eligibility**: This campaign is anyone able to meet the Syngenta Brief.

3. **Campaign Period**: The campaign begins at May 15 CET and ends at June 30 5pm CET ("Campaign Period"). All information requests must be received within the Campaign Period via the requested method to be eligible.
4. **Data Protection**: By participating in the campaign, participants acknowledge the collection, storage, and use of their personal information by Syngenta and its affiliates for the purpose of the campaign and as outlined in the Privacy Policy. Syngenta is committed to respecting your privacy and protecting your personal information.
5. **Use of Data**: Syngenta may use the contact details provided by participants to send further direct communication should we wish to progress conversations. Participants will have the opportunity to opt-out of receiving this information at any time.
6. **Engagement**: Only submissions following the 'How to Participate' instructions will be accepted.
7. **General Conditions**: Syngenta reserves the right to cancel, suspend, and/or modify the campaign if any fraud, technical failures, or any other factor beyond Syngenta's reasonable control impairs the integrity or proper functioning of the campaign, as determined by [Syngenta] in its sole discretion.
8. **Governing Law**: These Terms and Conditions are governed by Switzerland.
9. **Agreement to Terms**: By participating in this campaign, all participants are deemed to have agreed to the terms and conditions.